

SEO SERVICES PRICING

STARTER

15K/ month

Website SEO Audit (Technical + On-page)
Keyword Research (10–20 keywords)
On-page Optimization (up to 10 pages)
Google Search Console & Google Analytics setup
4 Blog Posts (800–1000 words)
5–8 High-quality backlinks per month
Monthly Performance Report
Basic Local SEO Optimization (Google Business Profile)

order now

STANDART

20K/ month

Advanced Technical SEO Audit
Keyword Research (25–50 keywords)
On-page Optimization (20–30 pages)
Competitor Analysis
8 Blog Posts per month
15–20 High-quality backlinks per month
Local SEO (if applicable)
Conversion Rate Optimization suggestions
Monthly Strategy Call + Reporting

order now

PREMIUM

30K/ month

Full Technical SEO Implementation
Keyword Research (50–200+ keywords)
On-page Optimization (50+ pages)
Content Strategy + 12–16 Blog Posts
Authority Link Building (25–40 backlinks/month)
Digital PR Outreach
E-commerce SEO (if applicable)
Schema Markup Implementation
Advanced Analytics & Custom Reporting
Dedicated SEO Manager

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FACEBOOK ADS SERVICES PRICING

STARTER

10K/ month

Facebook & Instagram Ads Setup
Campaign Strategy & Planning
Audience Research
2-3 Campaigns Setup
4-6 Ad Creatives (Image/Copy)
Basic Conversion Tracking Setup
A/B Testing (1 variation per campaign)
Monthly Performance Report

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STANDART

15K/ month

Advanced Audience Targeting
Funnel-Based Campaign Structure
4-6 Campaigns
8-12 Creatives per month
Retargeting Campaigns
Pixel Setup & Conversion Tracking
Weekly Optimization
Competitor Analysis
Monthly Strategy Call + Reporting

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PREMIUM

30K/ month

Full-Funnel Ad Strategy
Dynamic Ads Setup
Catalog & E-commerce Tracking
Advanced Retargeting
Creative Strategy + Testing Plan
Landing Page Suggestions
Daily Optimization
ROAS-Focused Scaling Strategy
Dedicated Account Manager
Bi-Weekly Reporting Calls

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GOOGLE ADS SERVICES PRICING

STARTER

12K/ month

Google Ads Account Setup
Keyword Research (15–30 keywords)
2–3 Campaign Setup (Search/Display)
Ad Copywriting (2 variations per ad group)
Basic Conversion Tracking Setup
Negative Keyword Optimization
Monthly Performance Report
Monthly Optimization (2–3 times)

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STANDART

15K/ month

Advanced Keyword Research (40–80 keywords)
Search + Display + Remarketing Campaigns
Audience Targeting Setup
Conversion Tracking + Goal Setup
Competitor Analysis
Landing Page Suggestions
Weekly Optimization
A/B Ad Testing
Monthly Strategy Call + Detailed Reporting

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PREMIUM

30K/ month

Full-Funnel Strategy (Search, Display, YouTube, Performance Max)
Shopping Ads Setup (for E-commerce)
Advanced Conversion Tracking (GA4 + Tag Manager)
Bid Strategy Optimization (ROAS/CPA Focused)
Advanced Audience & Retargeting
Daily Monitoring & Optimization
Creative Strategy for Display/YouTube
Dedicated Account Manager
Bi-Weekly Reporting & Scaling Strategy

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SOCIAL MEDIA ADS PRICING

STARTER

8K/ month

- 12 Posts per month (3 per week)
- Content Calendar Planning
- Basic Graphic Designing
- Caption Writing + Hashtag Strategy
- Page Optimization (Bio, About, CTA setup)
- Basic Engagement (replying to comments)
- Monthly Insights Report

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STANDART

12K/ month

- 16-20 Posts per month
- Reels/Short Videos (4-6 per month)
- Advanced Hashtag Research
- Profile Optimization
- Audience Growth Strategy
- Competitor Analysis
- Community Management
- Monthly Performance Report + Strategy Call

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PREMIUM

30K/ month

- 20-25 Organic Posts per month
- 6-8 Reels/Short Videos
- Facebook & Instagram Ads Setup
- Audience Research & Targeting
- Retargeting Campaigns
- Creative Ad Designs (8-12/month)
- Conversion Tracking Setup
- Weekly Optimization
- Monthly Detailed Report

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WEBSITE DEVELOPMENT PACKAGE

STARTER

10K/ month

Up to 5 Custom Designed Pages
Mobile Responsive Design
Basic SEO Optimization
Contact Form Integration
Social Media Integration
Google Maps Integration
Basic Security Setup (SSL Guidance)
1 Month Free Support
Delivery: 7-10 Business Days

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STANDART

20K/ month

Up to 10 Custom Designed Pages
Fully Responsive Design (Mobile, Tablet, Desktop)
Advanced SEO Setup
CMS Integration (e.g., WordPress)
Blog Setup
Speed Optimization
Google Analytics Setup
Lead Capture Forms
Social Media & WhatsApp Chat Integration
Basic On-Page SEO
2 Months Free Support
Delivery: 2-3 Weeks

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PREMIUM

40K/ month

Up to 20 Products Upload
Secure Payment Gateway Integration (e.g., Stripe, PayPal)
Shopping Cart & Checkout System
Inventory Management
Order Tracking System
Customer Account Setup
Mobile Optimized Store
Product Categories & Filters
Basic SEO for Products
3 Months Free Support
Delivery: 3-4 Weeks

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E-COMMERCE WEBSITE DEVELOPMENT PACKAGES

STARTER

8K/ month

- Up to 25 Products Upload
- Mobile Responsive Design
- Payment Gateway Integration (Razorpay/Stripe/PayU)
- Basic SEO Setup
- Product Categories Setup
- Shipping Integration
- Contact & About Pages
- 1 Month Free Support

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STANDART

12K/ month

- Up to 100 Products Upload
- Premium Theme Customization
- Advanced Product Filters
- Payment & Shipping Integration
- GST Invoice Setup
- Basic On-page SEO
- Blog Setup
- Email Integration
- 2 Months Support

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PREMIUM

30K/ month

- Unlimited Products
- Custom UI/UX Design
- Multi-Vendor (Optional)
- Advanced Security Setup
- Custom Features & Integrations
- API Integrations
- Performance Optimization
- 3 Months Support
- Dedicated Project Manager

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